

Sally Ellertson
Public Information Officer
141 West Renfro
Burleson, Texas 76028-4261
817-426-9622
F: 817-426-9390
sellertson@burlesontx.com
www.burlesontx.com

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Does your group promote tourism in the city of Burleson? We can help.

The City of Burleson is calling for proposals for tourism-related projects that are specifically designed to attract overnight visitors to the area. The City will provide grants from the Hotel/Motel Occupancy Tax revenue generated within the Burleson city limits.

The City's use of funds collected through the Hotel/Motel Occupancy Tax is governed by Chapter 351 of the Tax Code. The funds' primary use is intended to benefit the convention and hotel industries through the promotion of tourism to the City.

The hotel/motel fund has annual revenues of approximately \$130,000. Staff expects the total awarded amount to all organizations will be less than 75 percent of this figure for Fiscal Year 2017 (Oct. 1, 2016 - Sept. 30, 2017).

Last year the City granted money to support The Burleson Heritage Foundation for historical preservation of the rail cars, advertising of Old Town Burleson, the Burleson Wine Crawl event, the SalsaRita Festival & 5K, The Honey Tour Bike Ride, Twin Fiddle Productions events, and the Burleson Tourism Alliance.

The City accepts applications from organizations that are seeking funds to be used in the development and promotion of tourism-related activities and that are designed to promote tourism and attract overnight visitors in the city of Burleson. A selection committee, comprised of senior City staff, will make a recommendation to city council for approval.

If your organization is interested, submit an official Letter of Inquiry for City staff to review. The deadline to submit a Letter of Inquiry is 5 p.m. on Monday, April 18.

Beginning this year, applications will be accepted electronically. The deadline to apply is 5 p.m. on Monday, May 2.

To view the complete guidelines and official application, or to submit a Letter of Inquiry electronically, go to <http://bit.ly/HOTgrant> on the Burleson Economic Development website.

For more information, contact Old Town & Tourism Coordinator Drew Pennywell at dpennywell@burlesontx.com or 817-426-9638.