



FINANCIAL OVERVIEW



Discussion Points

- Hotel-Motel Tax Fund
- Tax Increment Financing Funds (TIF #2 and TIF #3)
- Cemetery Funds
- Solid Waste Fund
- Health Insurance Fund
- Other Funds



Hotel-Motel Tax Fund

- Governed by Chapter 351 of the Local Government Tax Code
- Special Revenue Fund – revenues restricted for a specific purpose
- Primary use is intended to benefit the convention and hotel industries through the promotion of tourism to the City.
- Fund Balance in the beginning of Fiscal Year - \$770,517
- Year end revenues are projected to be 25% below budget
- Utilization of fund balance to promote tourism

Budget Highlights

- 2021 Proposed Budget is allocating \$261,500 for promotion of tourism.
 - Old Town District promotion \$15,000
 - Tourism brochures and promotions \$35,000
 - Plaza AV Technician Contract \$10,000
 - Project/Events \$135,000
 - Hot Sounds of Summer \$40,000
 - MVCP* Christmas Tree \$50,000
 - General Holiday Décor \$30,000
 - Seasonal Decorations \$15,000

* Mayor Vera Calvin Plaza (MVCP)

Budget Highlights

- | | |
|----------------------|----------|
| ➤ Hotel Motel Grants | \$66,500 |
|----------------------|----------|
- City on a Hill
 - Cinco de Mayo
 - Open Skies Benefit Concerts
 - Honey Tour
 - Oktoberfest
 - Old Town Front Porch Music Festivals
 - Heritage Museum/Visitor's Center

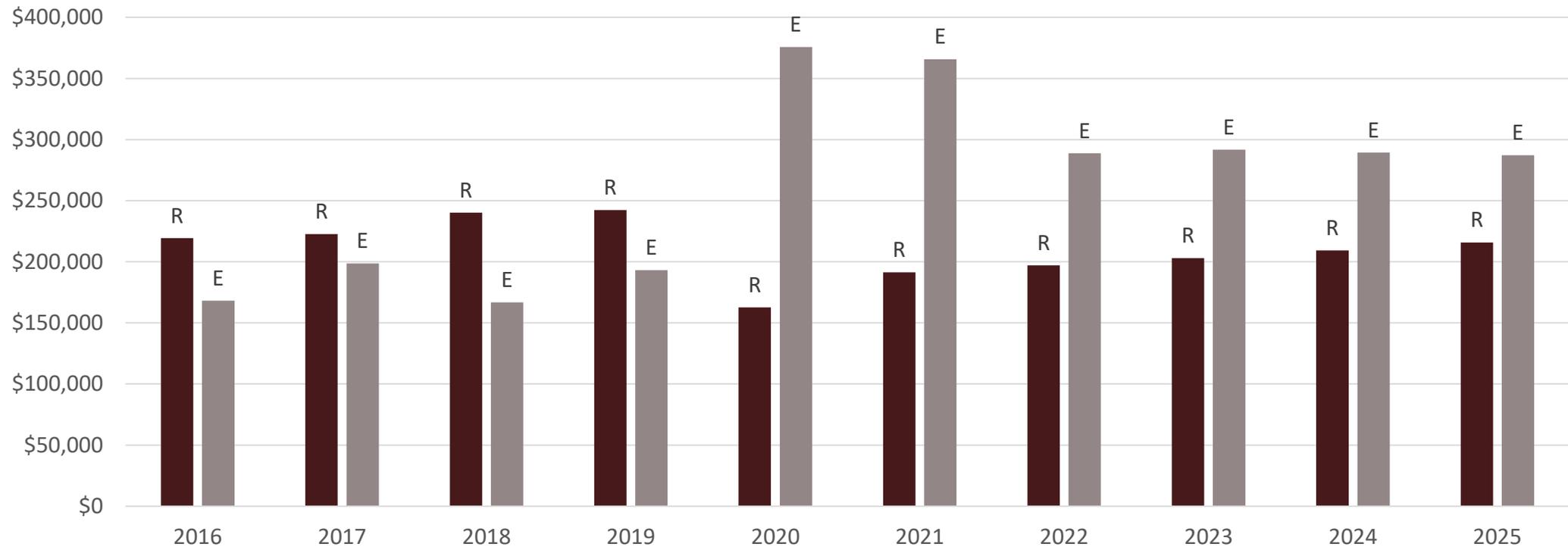
Hotel/Motel Financial Overview

	FY 19-20 Budget	FY19-20 Estimate	FY20-21 Projected	FY21-22 Projected	FY22-23 Projected	FY23-24 Projected	FY24-25 Projected
Beginning Fund Balance	\$680,955	\$770,517	\$568,559	\$383,218	\$291,626	\$203,305	\$128,541
Hotel/Motel Tax Revenue	\$207,000	\$155,489	\$190,000	\$195,700	\$201,571	\$207,618	\$213,847
Other Revenue	\$ -	\$7,180	\$1,415	\$1,457	\$1,501	\$1,726	\$1,985
Total Revenue	\$207,000	\$162,669	\$191,415	\$197,157	\$203,072	\$209,269	\$215,663
Project/Events	\$30,000	\$30,000	\$135,000	\$85,000	\$85,000	\$85,000	\$85,000
Advertising/Promotions	\$35,000	\$50,000	\$50,000	\$30,000	\$30,000	\$30,000	\$30,000
HOT/MOT Grants	\$66,500	\$66,500	\$66,500	\$50,000	\$50,000	\$50,000	\$40,000
Transfer to CPF	\$133,593	\$133,593	\$ -	\$ -	\$ -	\$ -	\$ -
Other Expenditures	\$102,034	\$110,659	\$114,131	\$123,749	\$126,393	\$119,109	\$132,150
Total Expenditures	\$367,127	\$375,752	\$365,631	\$288,873	\$291,393	\$284,109	\$286,898
Net revenue (loss)	\$(160,127)	\$(213,083)	\$(174,216)	\$(91,592)	\$(88,321)	\$(74,765)	\$(71,066)
Ending Fund Balance	\$520,828	\$568,559	\$383,218	\$291,626	\$203,305	\$128,541	\$54,475
FB% to Expenditure	141.87%	230.19%	104.81%	101.00%	69.77%	45.24%	20.03%

FB% to Expenditure percentage does not include one time transfers

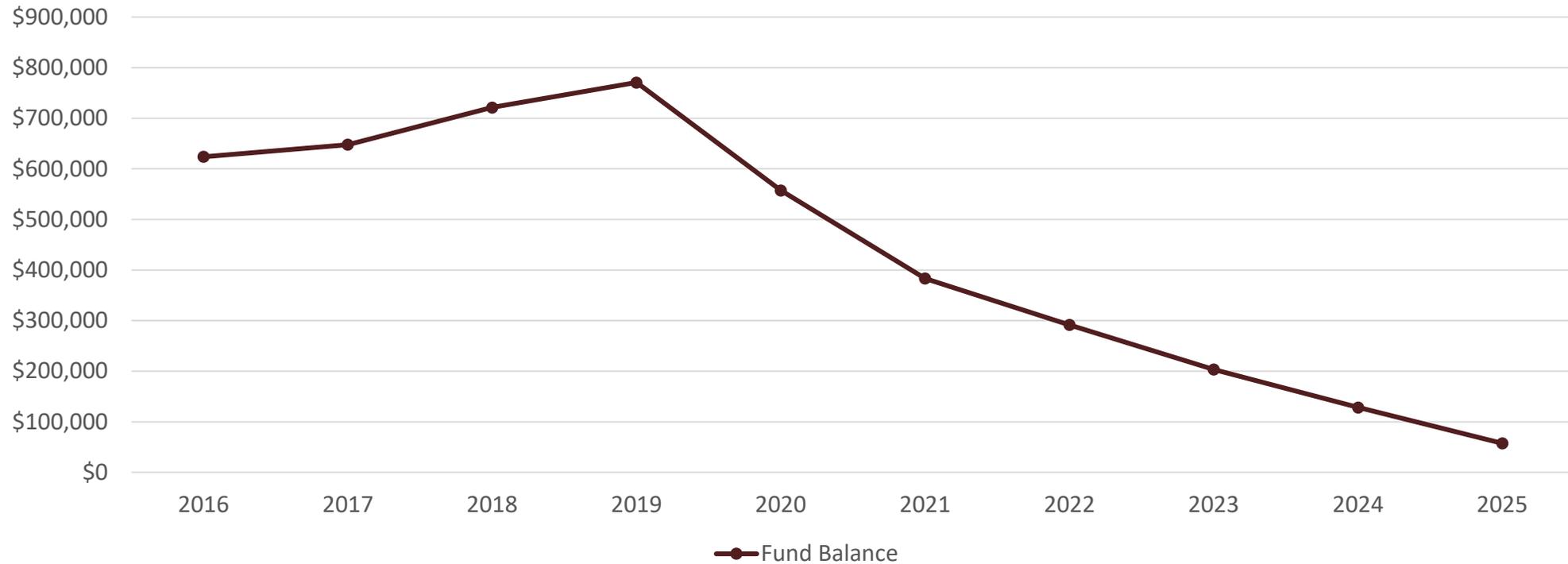
Hotel Motel Tax Fund

Revenue & Expenditure Trends



Hotel Motel Tax Fund

Fund Balance



TIF Fund Highlights

- Tax Increment Finance Reinvestment Zone Number Two (TIF #2)
 - Created to assist in the development of Old Town (2005)
 - Old Town Station (retail/office development, multi-phased, phase two under construction)
 - Mayor Vera Calvin Plaza in Old Town
- Tax Reinvestment Zone No. 3 - Burleson Transit Oriented Development (TIF #3)
 - Created to assist in the Transit Oriented Development- 2012
 - No current projects
- TIF Funds will be included in the FY 20-21 budget process
- Transfer \$240,000 over the next five years from TIF #2 to W&WW fund for reimbursement of land purchase. Total \$1.2 million.
- Transfer one FTE from the General Fund to the TIF #2 fund to directly administer the funds activity. Total savings to General Fund is \$85,922

TIF #2 Financial Overview

	FY 19-20 Budget	FY19-20 Estimate	FY20-21 Projected	FY21-22 Projected	FY22-23 Projected	FY23-24 Projected	FY24-25 Projected
Beginning Fund Balance		\$842,964	\$198,4722	\$317,226	\$441,417	\$682,127	\$1,054,650
TIF Tax Revenues	\$ -	\$757,335	\$938,226	\$1,050,813	\$1,176,910	\$1,318,140	\$1,476,316
Total Revenue	\$ -	\$757,335	\$938,226	\$1,050,813	\$1,176,910	\$1,318,140	\$1,476,316
Personnel Cost	\$ -	\$ -	\$85,922	\$85,922	\$88,500	\$91,155	\$93,889
Transfer to Debt Service	\$ -	\$356,600	\$358,800	\$355,700	\$357,300	\$358,500	\$354,400
Transfer to Debt Service PY	\$ -	\$786,477	\$ -	\$ -	\$ -	\$ -	\$ -
Transfer to W&W Reimbursement Land Purchase	\$ -	\$240,000	\$240,000	\$240,000	\$240,000	\$240,000	\$ -
TIF rebates	\$ -	\$ -	\$20,000	\$180,000	\$185,400	\$190,962	\$196,692
Maintenance	\$ -	\$ -	\$65,000	\$65,000	\$65,000	\$65,000	\$65,000
Other expenses	\$ -	\$18,500	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Total Expenditures	\$ -	\$1,401,577	\$819,722	\$926,622	\$936,200	\$945,617	\$709,981
Net revenue (loss)	\$ -	\$(644,242)	\$118,504	\$124,191	\$240,711	\$372,523	\$766,355
Ending Fund Balance		\$198,722	\$317,226	\$441,417	\$682,127	\$1,054,650	\$1,820,986
FB% to Expenditure		32.31%	37.70%	47.64%	72.86%	111.53%	256.48%

FB% to Expenditure percentage does not include one time transfers

TIF #3 Financial Overview

	FY 19-20 Budget	FY19-20 Estimate	FY20-21 Projected	FY21-22 Projected	FY22-23 Projected	FY23-24 Projected	FY24-25 Projected
Beginning Fund Balance	\$ -	\$59,043	\$76,543	\$130,209	\$190,315	\$257,633	\$333,030
Total Revenue	\$ -	\$17,500	\$53,633	\$60,106	\$67,319	\$75,397	\$84,444
Total Expenditures	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Net revenue (loss)	\$ -	\$17,500	\$53,633	\$60,106	\$67,319	\$75,397	\$84,444
Ending Fund Balance	\$ -	\$76,543	\$130,209	\$190,315	\$257,633	\$333,030	\$417,475

Cemetery Fund

Three funds:

- Cemetery Operations Fund
- Cemetery Endowment Fund – State law requires that 15% of principal lot sales be kept in an Endowment Fund
- Cemetery Royalties Fund – Natural gas royalties to be used for cemetery capital improvements.

Outcome of Ordinance

Ordinance created two accounts in place of the current cemetery fund: cemetery endowment account and cemetery operating account.

Ordinance requires 15 percent of proceeds from all future burial plot sales, standard plots and extraordinary plots, be allocated to a cemetery endowment account.

Interest earned on principal funds in the cemetery endowment account will be allocated to the cemetery operating account for the day-to-day maintenance of the cemetery.

Cemetery Fund Financial Overview

Cemetery Operations Fund

	FY 19-20 Budget	FY19-20 Estimate	FY20-21 Projected	FY21-22 Projected	FY22-23 Projected	FY23-24 Projected	FY24-25 Projected
Beginning Fund Balance	\$290,851	\$192,396	\$212,021	\$222,792	\$233,945	\$245,497	\$257,465
Total Revenue	\$ 4,000	\$53,850	\$30,996	\$31,978	\$32,995	\$34,048	\$35,139
Total Expenditures	\$ 49,225	\$34,225	\$20,225	\$20,825	\$21,443	\$22,080	\$22,735
Net revenue (loss)	\$(41,725)	\$19,625	\$10,771	\$11,153	\$11,552	\$11,968	\$12,404
Ending Fund Balance	\$ 249,126	\$212,021	\$222,792	\$233,945	\$245,497	\$257,465	\$269,869

Cemetery Fund Financial Overview

Cemetery Endowment Fund

	FY 19-20 Budget	FY19-20 Estimate	FY20-21 Projected	FY21-22 Projected	FY22-23 Projected	FY23-24 Projected	FY24-25 Projected
Beginning Fund Balance	\$118,043	\$118,043	\$125,043	\$132,043	\$139,253	\$146,679	\$154,328
Total Revenue	\$ -	\$7,000	\$7,250	\$7,468	\$7,692	\$7,922	\$8,160
Total Expenditures	\$ -	\$ -	\$250	\$258	\$265	\$273	\$281
Net revenue (loss)	\$ -	\$7,000	\$7,000	\$7,210	\$7,426	\$7,649	\$7,879
Ending Fund Balance	\$118,043	\$125,043	\$132,043	\$139,253	\$146,679	\$154,328	\$162,207

Cemetery Fund Financial Overview

Cemetery Royalties Fund

	FY 19-20 Budget	FY19-20 Estimate	FY20-21 Projected	FY21-22 Projected	FY22-23 Projected	FY23-24 Projected	FY24-25 Projected
Beginning Fund Balance	\$ -	\$1,260,281	\$1,273,531	\$454,281	\$459,731	\$464,872	\$469,695
Total Revenue	\$ -	\$34,000	\$26,500	\$26,800	\$27,109	\$27,427	\$27,755
Cemetery Expansion	\$ -	\$ -	\$ 750,000	\$ -	\$ -	\$ -	\$ -
FS 16 Memorial	\$ -	\$ -	\$75,000	\$ -	\$ -	\$ -	\$ -
Other Expenditures	\$ -	\$20,750	\$20,750	\$21,350	421,968	\$22,605	\$23,260
Total Expenditures	\$ -	\$ 20,750	\$845,750	\$21,350	\$21,968	\$22,605	\$23,260
Net revenue (loss)	\$ -	\$13,250	\$(819,250)	\$5,450	\$5,141	\$4,823	\$4,495
Ending Fund Balance	\$ -	\$1,273,531	\$454,281	\$459,731	\$464,872	\$469,695	\$471,190



Solid Waste Fund

- No projected fee increases for FY2021-2025
- 1.5%-2% increase in growth for FY 2021-2025

Solid Waste Fund Financial Overview

	FY 19-20 Budget	FY19-20 Estimate	FY20-21 Proposed	FY21-22 Projected	FY22-23 Projected	FY23-24 Projected	FY24-25 Projected
Beginning Fund Balance	\$1,982,278	\$2,001,306	\$1,779,092	\$1,565,676	\$1,321,762	\$1,046,200	\$754,678
Solid Waste Fees	\$3,276,087	\$3,276,087	\$3,276,087	\$3,325,228	\$3,375,107	\$3,442,609	\$3,511,461
Other Revenues	\$39,000	\$28,067	\$25,000	\$25,750	\$26,523	\$27,318	\$28,138
Total Revenue	\$3,315,087	\$3,304,154	\$3,301,087	\$3,350,978	\$3,401,629	\$3,469,927	\$3,539,599
Collection Contract	\$2,458,924	\$2,509,273	\$2,504,619	\$2,554,711	\$2,605,806	\$2,657,922	\$2,711,080
Recycling	\$425,515	\$460,462	\$460,714	\$474,535	\$488,771	\$503,435	\$518,535
Overhead/Franchise	\$557,372	\$553,633	\$549,170	\$565,645	\$582,614	\$600,093	\$618,096
Total Expenditures	\$3,468,811	\$3,526,368	\$3,514,503	\$3,594,892	\$3,677,192	\$3,761,449	\$3,847,713
Net revenue (loss)	\$(153,724)	\$(222,214)	\$(213,416)	\$(243,914)	\$(275,562)	\$(291,522)	\$(308,115)
Ending Fund Balance	\$1,828,554	\$1,779,092	\$1,565,676	\$1,321,762	\$1,046,200	\$752,290	\$446,563
FB % to Expenditure	52.71%	50.45%	44.55%	36.77%	28.45%	20.06%	11.61%

Health Insurance Fund Highlights

- City is self insured for medical and dental employee benefits.
- Move the health insurance activity from the General Fund to it's own Internal Service Fund.
- Claims and health cost are funded through City and Employee contributions
- Assumptions for contributions:
 - City contributions- projected increase 5% - FY 2021-2025
 - Employee contributions - no increase in FY 2021 and 5% projected increase in FY 2022-2025
- Assumptions for Expenditures (Provided by benefit's consultant)
 - Claims paid - 7% increase - FY2021-2025
 - Stop Loss Premiums - 15% increase - FY2021-2025

Health Insurance Fund Financial Overview

	FY 19-20 Budget	FY19-20 Estimate	FY20-21 Proposed	FY21-22 Projected	FY22-23 Projected	FY23-24 Projected	FY24-25 Projected
Beginning Fund Balance	\$ -	\$1,369,818	\$1,726,626	\$2,139,017	\$2,436,002	\$2,596,111	\$2,588,188
Health and Dental Premiums- City	\$ -	\$4,130,000	\$4,333,000	\$4,549,650	\$4,777,133	\$5,015,989	\$5,266,789
Health and Dental Premiums- Other	\$ -	\$592,555	\$766,357	\$804,675	\$844,909	\$887,154	\$931,512
Other Revenues	\$ -	\$444,914	\$439,000	\$439,360	\$439,731	\$440,113	\$440,506
Total Revenue	\$ -	\$5,167,469	\$5,538,357	\$5,793,685	\$6,061,772	\$6,343,256	\$6,638,806
Claims	\$ -	\$3,581,837	\$3,834,365	\$4,104,979	\$4,394,980	\$4,702,629	\$5,031,813
Stop Loss Premiums	\$ -	\$572,544	\$658,426	\$757,190	\$870,768	\$1,001,384	\$1,151,591
Other Expenditures	\$ -	\$656,280	\$633,175	\$634,531	\$635,914	\$647,167	\$648,606
Total Expenditures	\$ -	\$4,810,661	\$5,125,966	\$5,496,700	\$5,901,663	\$6,351,179	\$6,832,010
Net revenue (loss)	\$ -	\$356,808	\$412,391	\$296,985	\$160,109	\$(7,924)	\$(193,204)
Ending Fund Balance	\$ -	\$1,726,626	\$2,139,017	\$2,436,002	\$2,596,111	\$2,588,188	\$2,394,984
FB % to Expenditure		35.90%	41.74%	44.33%	44.00%	40.76%	35.06%

Other Funds

- Municipal Court Security Fund (Building Security Fund)
 - Revenue to be used for security personnel, services and items related to the municipal court building.
 - Funds available - \$56,585
- Municipal Court Technology fund
 - Revenues to be used to purchase or maintain technology enhancements for municipal court operations
 - Funds available - \$129,877
- Juvenile Case Management Fund
 - Revenues to be used for personnel cost, training, travel, supplies and other expenses related to the position of Juvenile Case Manager
 - Funds available - \$171,764

Other Funds

- Time Payment Fund (Judicial Efficiency)
 - Revenue to be used for the purpose of improving the collections of outstanding court fees or improving the efficiency of the administration of justice.
 - Funds Available - \$10,223

- Public Educational and Governmental Fund (PEG)
 - Revenues to be used for capital expenditures related to a municipal public access channel and the broadcasting of council meetings to the public.
 - Funds Available - \$156,302

- Total - \$524,751

COUNCIL FEEDBACK?