



FOCUS

City of Burleson Newsletter

WINTER 20-21



Mayor Chris Fletcher



Councilmember Place 4 Tamara Payne

CITY COUNCIL ELECTION RESULTS

Two incumbents and two newcomers were sworn in during the November 17 city council meeting. The elected officials will serve the Burleson community for the next three years.

In the November 3 election, Challenger Chris Fletcher received 61.82 percent of the total vote to win the Mayor seat outright, beating incumbent Ken Shetter.

In Place 2, Incumbent Rick Green was unopposed.

In Place 4, Tamara Payne received 51.49 percent of the vote over incumbent Todd K. Hulse, who received 48.51 percent.

In Place 6, Incumbent Ronnie Johnson was unopposed.

SIGN UP FOR THE CITY'S ENEWSLETTER

Get city news, information and events sent directly to your inbox every Friday by signing up for the city's e-newsletter. This is a great way to stay up-to-date on city happenings.

Sign up now: www.burlesontx.com/enewsletter

**MAY 1, 2021
ELECTION**

**COUNCIL PLACES
1, 3 & 5**

**FILING
PERIOD**

**JAN 13 -
FEB 12, 2021**

NEW DEVELOPMENT HEADED TO OLD TOWN

Burleson City Council approved a public-private partnership with the developer, BTX Old Town, during their regularly scheduled city council meeting on Dec. 14. The new development will double the size of Old Town's core by bringing over 50,000 square feet of retail, office and restaurant space to the Old Town Area.

The project will occur in two locations in Old Town, 135 W. Ellison St. and 114 W. Ellison Street.

The development at 135 W Ellison St. will consist of seven buildings and will include 29,755 square feet of retail space and 22,050 square feet of office space. There will also be a new parking lot constructed at 140 W. Bufford St. in conjunction with the development that will offer 64 new spaces.

The developer has already signed their first tenant for the 135 W. Ellison St. location, Heim Barbecue. Heim Barbecue is a leader in Texas Barbecue and is proud to boast that all of their ingredients are locally sourced. Travis and Emma Heim started their business from a food truck in 2014 and quickly grew into their first storefront on Magnolia in Fort Worth. They opened their second location in the River District in Fort Worth, and last month, they opened a third location in Dallas. Burleson will be home to their fourth location.

The development at 114 W Ellison Street will consist of 5,500 square feet of retail space and 5,500 square feet of office space. More information: www.burlesontx.com/ElliottStreet

BURLESON EDC SUPPORTS SMALL BUSINESSES

When the COVID-19 crisis hit Burleson, the Burleson Economic Development Corporation (EDC) sprang into action and created several programs to assist businesses during these times.

In conjunction with the Burleson Chamber of Commerce, a local business gift card program was developed to provide an additional revenue stream to businesses. The platform used allowed customers to purchase cards without fees charged to the merchant. The program facilitated the purchase of over \$35,000 gift cards.

Operation Together provided grants to local businesses who advertised the economic development corporation in their marketing material. BTX Cares provided CARES act funding to companies who saw a decrease in their sales due to COVID-19.

The Buy BTX program drove consumers back to local businesses by entering anyone who sent a photo of a receipt from any business located within the city limits into a drawing for a chance to win \$50.

Burleson Safe provided businesses who enrolled in the program complimentary, promotional items and cleaning supplies and/or face masks to help their business reopen in the safest manner possible.



TEXT TO 9-1-1 CAPABILITIES ROLLED OUT IN BURLESON

The Burleson Public Safety Communications Department, in partnership with the Tarrant County 9-1-1 District, rolled out text to 9-1-1 capabilities to better serve the citizens of our community beginning on Tuesday, November 17. SMS text messaging to 9-1-1 provides access to 9-1-1 services for citizens that are deaf, hard of hearing, have a speech disability, or if a voice 911 call might otherwise be dangerous or impossible.



The same protocols used for voice 9-1-1 calls will be used for text 9-1-1 calls. Call takers will need to confirm the caller's location and gather additional information so appropriate units may be dispatched, relay scene safety information and provide pre-arrival or post instructions. Whenever possible, the caller will be asked to call 911 instead of texting if it is safe to do so.

CITY WEBSITE REDESIGNED

The city announced the launch of the city's improved website, www.burlesontx.com, which makes it easier for those who live, learn, work and play in Burleson to access services, find information and engage with local government. The update also aligns the website with the city's recently approved branding. Also launched was a redesigned economic development website, www.burlesontxedc.com.



OLD TOWN RAILROAD CROSSINGS GO QUIET

As of November 9, Union Pacific Railroad has granted the City of Burleson a quiet zone from the N. Commerce Street crossing to the Eldred Street crossing.

A "Quiet Zone" is a rail line segment where the locomotive horn is not routinely sounded at public highway-rail grade crossings. Please keep in mind that a locomotive engineer may still sound the locomotive horn to warn in an emergency if the engineer judges it as appropriate action. However, most of the time, the horn shouldn't sound.

CHECK OUT THE LATEST PODCAST FROM ECONOMIC DEVELOPMENT



The Burleson Economic Development team has launched their own podcast, BTX BizCast. This bi-monthly podcast will include conversations with leaders, feature local success stories and bring you periodic news and updates. Episodes are available on Facebook (www.facebook.com/BTXBizCast), iTunes and Spotify and will be released every other Thursday.

LIBRARY INTRODUCES 'LIBRARY LOOT' PROGRAM

Do you want to expand your reading collection but don't know where to start? The Burleson Public Library is offering a curated bag of library materials (can include books, audiobooks, DVDs, graphic novels) chosen just for you by a librarian.

You simply complete a Library Loot form during the first week of the month, and your Loot will be available for check out by the end of the 2nd week of the month. The Loots are available for children, teens or adults. Learn more: www.burlesontx.com/library

BURLESON RECREATION CENTER SPECIAL EVENT

Family Valentine Date Night

February 6, begins at 6 p.m.

Families with enjoy dinner and entertainment

Tickets go on sale: January 8

www.burlesontx.com/brick



YOUTH PROGRAMS

Sports 101

January 7 – 28; ages 4 - 8 and older

The Burleson Recreation Center's Sports 101 program is designed to give children a basic introduction to a variety of sports in a fun environment. January will focus on soccer.

Sign your athlete up today at

www.burlesontx.com/brick

Fun Appetit – Teen Cooking Class

January 4, 11, 18, 25, 7 - 8 pm, ages 10-16

Teens get to cook a variety of quick and fun dishes. Dishes include pizza, pasta, desserts and more. Sign up at www.burlesontx.com/brick

BURLESON RECREATION CENTER
2021 NEW YEAR'S MEMBERSHIP SALE

NEW YEAR NEW GOALS DO IT FOR YOU

10% DISCOUNT ON ALL PAID UP FRONT ANNUAL
MEMBERSHIPS PURCHASED BETWEEN
JANUARY 4 - 10, 2021

A photograph of a pair of hands tying a red ribbon on a blue sneaker. The background is a blurred image of a person's legs in blue pants and white shoes. The text is overlaid on the image.

www.burlesontx.com
(817) 426-9600
141 W Renfro Street

THE CITY OF
BURLESON
TEXAS