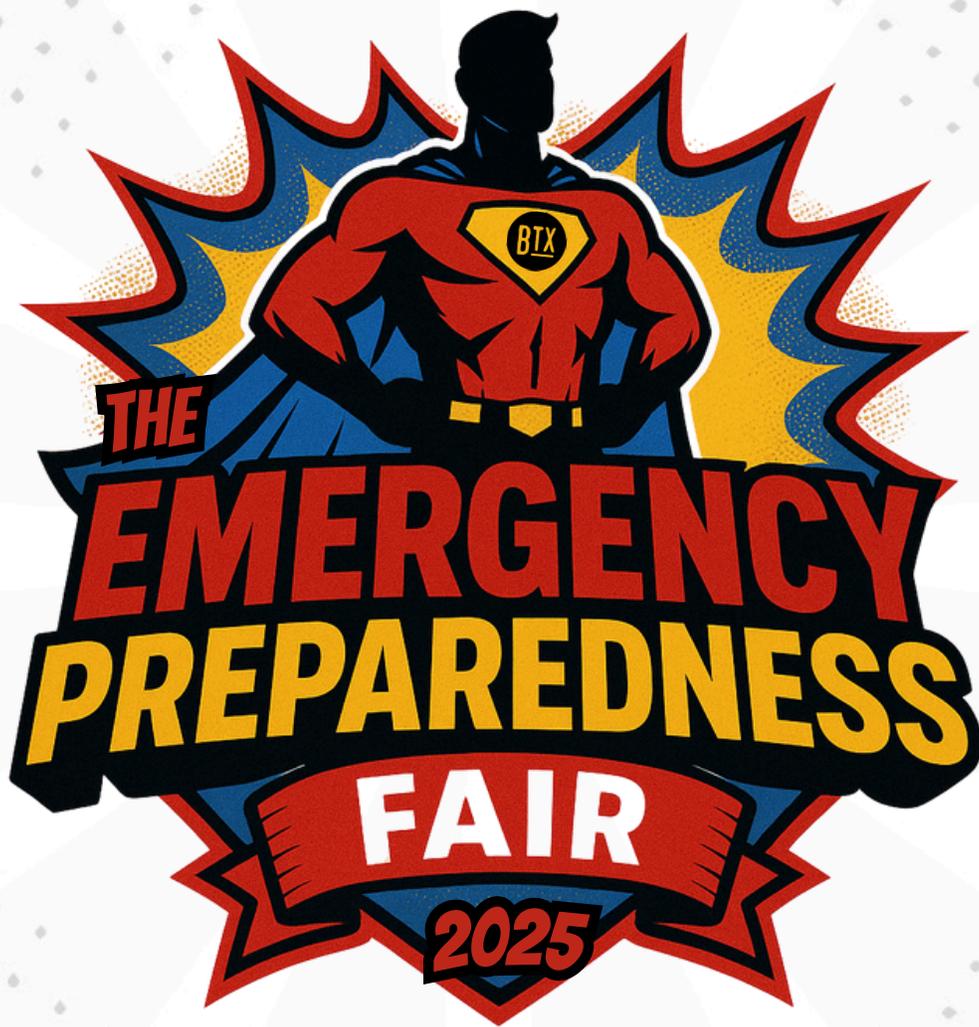


The Burleson Office of  
Emergency Management  
Presents:

**BOOM**



Sponsorship Packet

**BANG**



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**BANG**

City of Burleson  
Office of Emergency Management  
250 E Hidden Creek Pkwy  
Burleson, TX 76028



The City of Burleson's Office of Emergency Management is proud to host the Burleson Preparedness Fair on Saturday, September 13, 2025, from 9:00 a.m. to 1:00 p.m. at The BRiCk (Burleson Recreation Center), 550 NW Summercrest Blvd, Burleson, TX 76028.

This family-friendly event is designed to empower our residents with the knowledge, tools, and resources they need to prepare for, respond to, and recover from emergencies. Through interactive demonstrations, educational booths, preparedness giveaways, and public safety engagement, we aim to make disaster readiness accessible and engaging for all ages.

The fair supports our mission to build a culture of preparedness in Burleson—one that is rooted in partnership and community involvement. That's where we need your help.

We're inviting local businesses, organizations, and community leaders to partner with us as sponsors of the 2025 Burleson Preparedness Fair.

Your support will directly contribute to:

- Public outreach and preparedness education
- Family-focused preparedness kits and giveaways
- Safety demonstrations and hands-on activities
- Stronger community ties between residents and emergency responders

We've developed a range of sponsorship tiers with recognition benefits tailored to your level of support, from logo visibility to booth space and naming rights. A detailed sponsorship packet is attached for your review.

We hope you will consider joining us in this important effort to create a safer, stronger Burleson. If you have any questions or would like to explore a customized sponsorship opportunity, I'd be happy to speak with you directly.

Thank you for your commitment to our community's safety and resilience.

Sincerely,  
Joe Laster, MPA, CEM®  
Emergency Operations Manager  
Burleson Office of Emergency Management  
jlaster@burlesontx.com  
(817) 455-1478





# Burleson Emergency Preparedness Fair

## Sponsorship Form



COMPLETE THIS FORM AND RETURN IT BY AUGUST 1, 2025

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: (     )     -     Email Address: \_\_\_\_\_

Sponsorship Tier: \_\_\_\_\_

### Supporter Tier \$250

- Name listed on official event signage
- Recognition on Burleson Fire/EMS social media prior to the event
- Name listed on the City's event webpage
- Verbal acknowledgment during the event
- Booth Space Guarantee

### Preparedness Advocate \$500

- All Supporter Tier benefits, plus:
- Logo featured in printed materials (event flyer/map)
  - Logo included on the back of event T-shirt
  - Mention in the City of Burleson September 12 Weekly Report.

### Resiliency Champion \$1,000

- All Preparedness Advocate benefits, plus:
- Logo prominently displayed on entrance or stage banner
  - Dedicated "Sponsor Spotlight" social media post
  - Medium logo placement on all digital and print promotions

### Community Shield Sponsor \$2,500

- All Resiliency Champion benefits, plus:
- Naming rights to a featured zone (e.g., "Family Preparedness Zone presented by [Sponsor]")
  - Opportunity for a live demo, address, or giveaway presentation during the event
  - Complimentary event T-shirts (with sponsor logo) for up to 4 staff

Questions? Contact Joe Laster at [jlaster@burlesontx.com](mailto:jlaster@burlesontx.com) or (817)455-1478

# Burleson Emergency Preparedness Fair

## Terms & Conditions

### Event Overview:

The Emergency Preparedness Fair in Burleson, Texas, is designed to educate the public about disaster readiness, public safety, and community resilience. The fair invites participation from local non-profits, government agencies, and public safety organizations.

### 1. Eligibility for Participation:

- Participation is open to local non-profit organizations, government agencies, and businesses whose mission or services align with emergency preparedness, disaster relief, public health, or public safety.
- Proof of non-profit status (IRS 501(c)(3) letter or equivalent) may be requested.
- Organizations must be in good standing with local, state, and federal regulations.

### 2. Exhibitor & Sponsor Conduct:

- All exhibitors/sponsors must adhere to a professional code of conduct, ensuring respectful interaction with attendees, other vendors, and organizers.
- Materials distributed must be appropriate for a family-friendly environment.

### 3. Event Date & Location Changes:

- While every effort will be made to hold the fair as scheduled, the organizers reserve the right to change the event date, time, or location due to circumstances beyond their control, including but not limited to:
  - Severe weather
  - Public health emergencies
  - Venue availability issues
- In the event of a change, participants will be notified promptly, and reasonable accommodations will be made to reschedule or relocate.
- Sponsorships and exhibitor fees will not be refunded due to date/location changes but will be honored at the rescheduled event.

### 4. Deadlines & Payments:

- All sponsorship forms must be submitted by August 1, 2025.
- Full payment for sponsorships is due no later than August 15, 2025.
- Sponsorship benefits will not be confirmed or promoted until payment is received in full.
- Payments can be made via check to the Burleson Fire/EMS Department
- Instructions will be provided upon confirmation.

## **Burleson Emergency Preparedness Fair Terms & Conditions**

### **5. Cancellation Policy:**

- If the event is cancelled by the organizers, all fees will be refunded.
- If a participant withdraws after confirmation, no refund will be issued unless written notice is given at least 30 days prior to the event.

### **6. Liability & Insurance:**

- The organizers are not liable for loss, damage, or theft of property or for injury to persons participating in the event.
- Exhibitors and sponsors are responsible for their own insurance and agree to indemnify the organizers from any claims arising from their participation.

### **7. Booth & Display Guidelines:**

- Booth spaces will be assigned by the organizers and must be set up by the designated time.
- All displays must comply with fire and safety codes.
- No amplified sound or hazardous materials without prior approval.

### **8. Use of Media:**

- By participating, exhibitors/sponsors grant permission for photos and videos taken at the event to be used for promotional purposes by the event organizers.